

## objective

To create unique and effective visual communications in a creative environment utilizing my print design skills and background.

## education

BFA in Art and Design, emphasis in Advertising

Iowa State University, Ames, IA: May 2003

- Computer Skills: Adobe Photoshop, InDesign, and Illustrator; Microsoft Office, Mac and PC formats
- Basic knowledge of Dreamweaver, Fireworks and HTML and CSS

## experience

### Chamber Publishing (October 2008-present)

#### Creative Director/Designer

- Design ads, magazines and maps, homepages for various chamber websites, and marketing materials
- Coordinate the full publication process: ad sales, art and editorial submission, design and revisions, and print
- Organize skill-building sessions for designers
- Develop and document more efficient processes

### Visually Sound Design (Freelance ■ 2004-present)

- Provide design services for both print and web

### Galaxy Desserts (February 2008-October 2008)

#### Marketing Coordinator/Designer

- Designed all marketing collateral and updated brand visually to accompany new branded products
- Designed and programmed consumer website ([www.galaxydesserts.com](http://www.galaxydesserts.com))
- Designed and wrote quarterly e-newsletter
- Participated in photography shoots

### AuthorHouse (September 2003-August 2007)

#### Art Director-Graphic Design

- Managed 12 designers and utilized outside illustration talent
- Improved efficiency of team work flow and utilized each designer's available skill set effectively
- Updated and implemented an incentive program
- Presented various training sessions and organized critiques and skill-building projects
- Designed and implemented new services offered by the cover department
- Handled escalated cover design issues with authors
- Provided photography services for special design projects
- Volunteered copy writing for company newsletter

#### Senior Designer

- Designed covers for AuthorHouse and Rooftop Publishing
- Designed AuthorHouse marketing materials including brochures, web banners, white papers, large book displays, and posters
- Provided individual peer critiques on design work
- Implemented new services and provided written documentation of job processes

## references available upon request